

## ABSTRACT OF THE DISCLOSURE

The invention provides a transflective liquid crystal display device in which display is bright, with high contrast, and with less dependence on the viewing angle in the transmissive display mode. A liquid crystal display device includes a liquid crystal cell, the liquid crystal cell including an upper substrate, a lower substrate, a liquid crystal layer between the upper and lower substrates, and a transflective layer on the inner surface of the lower substrate. The liquid crystal display device further includes a first elliptical polarizer elliptical polarized light from the upper substrate being incident on the liquid crystal layer; and a second elliptical polarizer, elliptical polarized light from the lower substrate being incident on the liquid crystal layer. Only the first elliptical polarizer has a liquid crystal film in which a hybrid alignment is fixed.